

A leading die casting tool maker

RASEM is one of the leading tool manufacturers in the die casting industry, specializes in aluminum injection form and trim tools. It was founded by *Zeynel Gün* in 1993 in Istanbul.

Rasem combines new technology, engineering knowledge and designing talents focusing on "customer satisfaction". Concerning only with the production of cold chamber HPDC tools for the last 17 years is what underlies Rasem's success in the molding industry.

Today, Rasem is capable of producing tools; up to 2000 mm in size and up to 15 tons in weight in 1,300 m2 closed area.

Rasem comprehends the necessity of investment in people, process and technology, and works with highly qualified manpower and acccumulated know-how and always pays close attention to detail.

Rasem manufactures high quality tools for mass production to OEM companies such as; *Bosch, Valeo, Magna CTS, TRW, Mahle, Stackpole, Trelleborg,* and partnering up with die casting foundries that carry on a business on 85% Automotive and rest to households and electrical-electronics industries.

With the customer-oriented culture and *Quality Assurance* mentality; Rasem has grown rapidly in the last 10 years in the domestic market, and has consequently become a valued exporter of tools to many European countries.

RASEM, with its well-educated staff with a combined 40 years of sector experience using the latest technology, produces high quality tools.

#### History;

- 1993 : Establishment by the first generation.
- 2001 : Focuses on cold chamber High Pressure Die Casting tools.
- 2005 : First investment on CNC technology. (by the second generation)
- 2007 : Annual production of 15 pieces of form tools.
- 2010 : More investments. Starts producing of trim tools. Annual production of 20 pieces of die casting form and trim tools.
- 2011 : Commissioning of 3D CMM device.
- 2013 : Establishment of manufacturing workshop of holding sets for tools. (Investment of CNC boring center and bridge type CNC machining center)
- 2017 : Moving to the new factory, based on 1300 m2 closed area with the new investments. Performed 42 form and 24 trim tools up to 1400 mm in size and up to 9 tons in weight with 30 employees; 11 white collars and 19 blue collars.
- 2018 : Planned to raise tool making capacity up to 25 tons until the end of this year. (Producing capacity is 50 form and 30 trim tools)



ISO 9001: 2015

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BRASEM

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Focused on customer satisfaction.



## Up to 2000 mm in size and up to 15 tons in weight.

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분생





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#### Solution Partners











worknc

**Solid**Works



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**Only cold chamber** 

die casting tools.

## 40 years of sector experience



Rasem manufactures high quality tools for mass production; to 85% automotive and rest to households and electrical-electronics industries

# 85% of production for automotive industry

### Serving Europe with customer-oriented culture

With our customer-oriented culture and *Quality* Assurance mentality; Rasem has grown rapidly in the last 10 years in the domestic market, and has consequently become a valued exporter of tools to many European countries.





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